

# Further Reading

TBFighters, the organization behind this zine: [tbfighters.org](https://tbfighters.org)

(we have a discord linked on our website if you want to join us!)



Doctors Without Borders Statement:

[doctorswithoutborders.org/latest/game-changing-hiv-prevention-drug-must-be-available-40-year-everywhere](https://doctorswithoutborders.org/latest/game-changing-hiv-prevention-drug-must-be-available-40-year-everywhere)



**TBFighters fight tuberculosis, and the most common killer of people with an immune system weakened by AIDS is TB. So that's why us, TBFighters, are here. Don't forget to be awesome!**

# *This Pride,* **Why Not Bully Corporations and Fight AIDS?**



# Background

- 40.9 Million People are currently living with HIV/AIDS
- HIV/AIDS disproportionately affects gay men, trans women, sex workers, people in prison, and poor and marginalized people
- *With adequate care*, (a human right!) someone with HIV can expect to live a long life & not be contagious
- Only 78% of people with HIV/AIDS are receiving treatment
  - Why?
  - Poverty & stigma
  - Lack of transportation to pick up oral medication



Source:  
[unaids.org/en/resources/fact-sheet](https://unaids.org/en/resources/fact-sheet)



## Real Quick:

Bully corporations, *not* people!

- Keep focus, but keep the mood light!
- Don't harass any individual employee
- "No negotiation with terrorists" - if we act too hostile, we're not a group worth appeasing from Gilead's perspective

Again: *this approach has worked before!*

*Example:*

Hi, I'm calling Gilead to tell y'all to sell Lenacapavir to Doctors Without Borders (MSF), because everyone deserves the best HIV care, and you're the only ones allowed to make the best drugs right now. Thank you.



# Why this Campaign?

*It's worked before!*

Our activist collective, TBFighters, has successfully bullied:

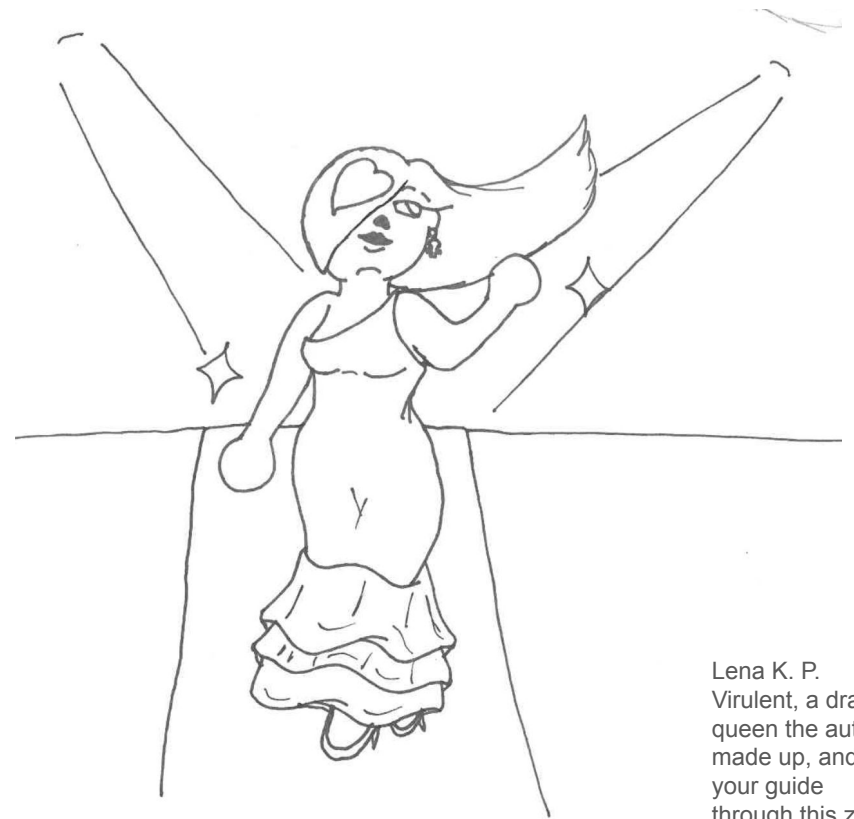
**Johnson & Johnson**  
into not renewing a patent on lifesaving tuberculosis medication, allowing cheap generics to be manufactured




**Danaher** [huge biotech company] into *not* raising prices on their already-overpriced TB tests

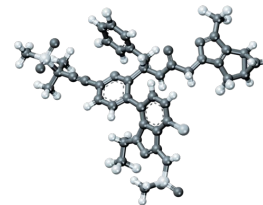


# Enter: Lenacapavir



Lena K. P. Virulent, a drag queen the authors made up, and your guide through this zine

Lenacapavir is a new PrEP drug from  **GILEAD** (a very big pharma company), which only requires two injections a year to keep HIV's viral load undetectable



Doctors Without Borders (MSF) (who is not affiliated with this zine) treats HIV/AIDS globally

**Gilead**

**won't**

**sell**

**them**

**Lenacapavir**

Why? We don't know! Gilead won't negotiate - not even "we'll only sell at a high price with restrictions."

**They can't even do ruthless capitalism correctly!**



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## *The* **Call To Action**

# **Tell Gilead to sell Lenacapavir to Doctors Without Borders (MSF)**

Bother Gilead via:

- Email
  - [public\\_affairs@gilead.com](mailto:public_affairs@gilead.com)
  - [investor\\_relations@gilead.com](mailto:investor_relations@gilead.com)
- Letter
- Phone
  - 1-800-GILEAD-5 (1-800-445-3235)

Gilead Sciences  
333 Lakeside Drive  
Foster City, CA 94404

Tell them *what* they need to do (sell lenacapavir to MSF), and if you feel inclined, *why*, which can include:

- Healthcare is a human right
- Gilead made *five billion* dollars from HIV patients *this quarter*
- They could make even more money if they sold to MSF!